

ORDER



Orders
Order / Rev: 187186
Alt Order #:
Product Desc: Obama for America
Estimate: 1904 Sked C
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/18/12 / 10/18/12
Order Type: GENERAL

KMGH

Primary AE: David Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency Name: GMMB Inc.
Buying Contact: Kristen Keuleman
Billing Contact:
 1010 Wisconsin Ave, NW
 Washington DC, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: President/Obama (D)
Demographic: A25-54
Product Codes: PL1-President
Priority: P3
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: MAJ
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	57	\$44,355.00	\$37,701.75
10/29/12	10/29/12	16	\$17,435.00	\$14,819.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	57	\$44,355.00	\$37,701.75	0.00
November 2012	16	\$17,435.00	\$14,819.75	0.00
Totals	73	\$61,790.00	\$52,521.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/29/12	10/29/12	ABC Mon A Dancing With The Stars	CA	7P-9P	M-----	:30	1	\$6,000.00	P3	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	M-----		1			\$6,000.00		0.00				
N 2	KMGH	10/23/12	10/23/12	ABC Tue B Trust Us With Your Life	CA	8P-9P	-T-----	:30	1	\$2,750.00	PREE	0.00	NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-T-----		1			\$2,750.00		0.00				
N 3	KMGH	10/23/12	10/29/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	:30	5	\$2,360.00	P2	0.00	NM	5	\$11,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		5			\$2,360.00		0.00				
N 4	KMGH	10/23/12	10/29/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	:30	5	\$2,050.00	P2	0.00	NM	5	\$10,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		5			\$2,050.00		0.00				
N 5	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	1	\$350.00	PREE	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-----S		1			\$350.00		0.00				
N 6	KMGH	10/27/12	10/27/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KMGH	10/27/12	10/27/12	5-6p News Saturday 5pm News Saturday	CA	5P-6p	-----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S-		1			\$375.00			0.00			
N 7	KMGH	10/23/12	10/29/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	MTWTF--	:30	3	\$750.00	P3	0.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3			\$750.00			0.00			
N 8	KMGH	10/23/12	10/29/12	DR. OZ - 4PM Dr. Oz	CA	4P-5P	MTWTF--	:30	5	\$600.00	P2	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5			\$600.00			0.00			
N 9	KMGH	10/23/12	10/29/12	Katie M-F 3-4pm M-F 3-4pm	CA	3-4pm	MTWTF--	:30	5	\$450.00	P3	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		5			\$450.00			0.00			
N 10	KMGH	10/23/12	10/29/12	M-F 2-230pm M-F 2-230pm	CA	2-230pm	MTWTF--	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		1			\$200.00			0.00			
N 11	KMGH	10/23/12	10/29/12	M-F 230-3pm M-F 230-3pm	CA	230-3p	MTWTF--	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		1			\$200.00			0.00			
N 12	KMGH	10/23/12	10/29/12	General Hospital General Hospital	CA	1P-2P	MTWTF--	:30	2	\$625.00	P1	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		2			\$625.00			0.00			
N 13	KMGH	10/23/12	10/29/12	The CHEW The CHEW	CA	1157A-1P	MTWTF--	:30	2	\$600.00	P1	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		2			\$600.00			0.00			
N 14	KMGH	10/23/12	10/29/12	11A-12P News/KMGH 11A-12P News	CA	11A-12P	MTWTF--	:30	3	\$275.00	P3	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3			\$275.00			0.00			
N 15	KMGH	10/23/12	10/29/12	The View THE VIEW	CA	10A-11A	MTWTF--	:30	2	\$900.00	P1	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		2			\$900.00			0.00			
N 16	KMGH	10/23/12	10/29/12	930a-10 Right This Minute 930a-10 Right This Minute	CA	930a-10a	MTWTF--	:30	3	\$200.00	PREE	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		3			\$200.00			0.00			
N 17	KMGH	10/23/12	10/29/12	9a-930a Right This Minute 9a-930a Right This Minute	CA	9a-930a	MTWTF--	:30	2	\$200.00	PREE	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	MTWTF--		2			\$200.00			0.00			
N 18	KMGH	10/28/12	10/28/12	9-10a News CC Sun/KMGH 9-10a News CC Sun/KMGH	CA	9A-10A	-----S	:30	1	\$250.00	PREE	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S		1			\$250.00			0.00			
N 19	KMGH	10/28/12	10/28/12	THIS WEEK w/George This Week	CA	8A-9A	-----S	:30	1	\$1,325.00	P2	0.00	NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/23/12	10/29/12	-----S		1			\$1,325.00			0.00			
N 20	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A	-----S	:30	1	\$315.00	P3	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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N20	KMGH	10/28/12	10/28/12	7A-8A SUN MORN NEWS 7A-8A SUN MORN NEWS	CA	7A-8A -----S	:30	1	\$315.00	P3	0.00	NM	1	\$315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-----S		1		\$315.00		0.00				
N21	KMGH	10/28/12	10/28/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A -----S	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-----S		1		\$200.00		0.00				
N22	KMGH	10/27/12	10/27/12	7-9a Sat Morning News 7-9a Sat Morning News	CA	7A-9A -----S-	:30	1	\$200.00	PREE	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-----S-		1		\$200.00		0.00				
N23	KMGH	10/27/12	10/27/12	ABC GMA SAT GMA SAT	CA	Sat GMA 6A-7A -----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-----S-		1		\$175.00		0.00				
N24	KMGH	10/23/12	10/29/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A MTWTF--	:30	5	\$400.00	PREE	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		5		\$400.00		0.00				
N25	KMGH	10/23/12	10/29/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A MTWTF--	:30	4	\$400.00	PREE	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		4		\$400.00		0.00				
N26	KMGH	10/28/12	10/28/12	ABC Sun D ABC Sun D	CA	9P-10P -----S	:30	1	\$2,375.00	PREE	0.00	NM	1	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	-----S		1		\$2,375.00		0.00				
N27	KMGH	10/23/12	10/29/12	Nightline Nightline	CA	1037P-1103P MTWTF--	:30	2	\$1,475.00	P1	0.00	NM	2	\$2,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		2		\$1,475.00		0.00				
N28	KMGH	10/23/12	10/29/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P MTWTF-S	:30	2	\$1,000.00	PREE	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF-S		2		\$1,000.00		0.00				
N29	KMGH	10/23/12	10/29/12	Jimmy Kimmel Jimmy Kimmel	CA	11:03P-12:07A MTWTF--	:30	2	\$150.00	PREE	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		2		\$150.00		0.00				
N30	KMGH	10/23/12	10/29/12	7News at 530AM 7News at 530AM	CA	530AM-6AM MTWTF--	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		4		\$350.00		0.00				
N31	KMGH	10/23/12	10/29/12	7News at 5AM 7News at 5AM	CA	5AM-530AM MTWTF--	:30	4	\$300.00	P3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/23/12	10/29/12	MTWTF--		4		\$300.00		0.00				
												Totals	73	\$61,790.00